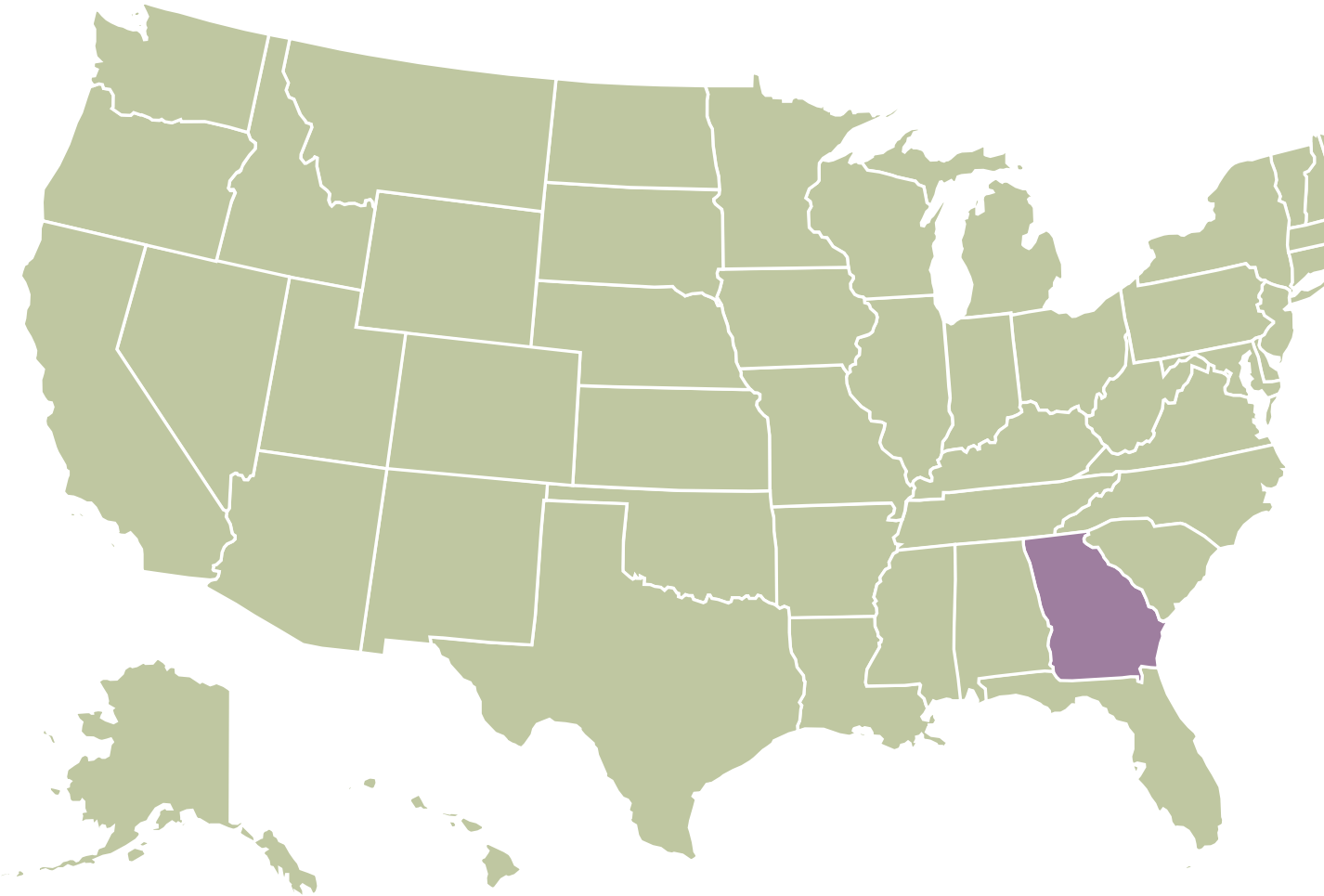


Creative Economy State Profiles



The Arts and Cultural Production Satellite Account (ACPSA) was developed through a partnership between the National Endowment for the Arts and the U.S. Bureau of Economic Analysis. This printed version is based on an interactive dashboard exploring ACPSA data for every state. Explore the dashboard at nasaa-arts.org/nasaa_research/creative-economy-state-profiles/

STATE ARTS AND CULTURAL PRODUCTION 2022



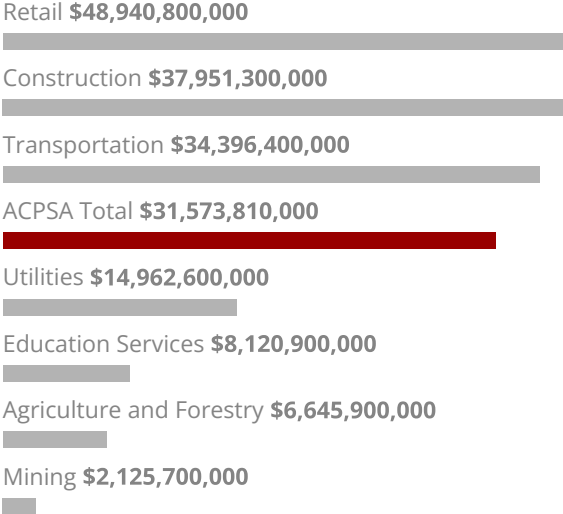
GEORGIA

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$31,573,810,000** and **4.11%** of the **Georgia** economy, contributing **159,249 jobs**.

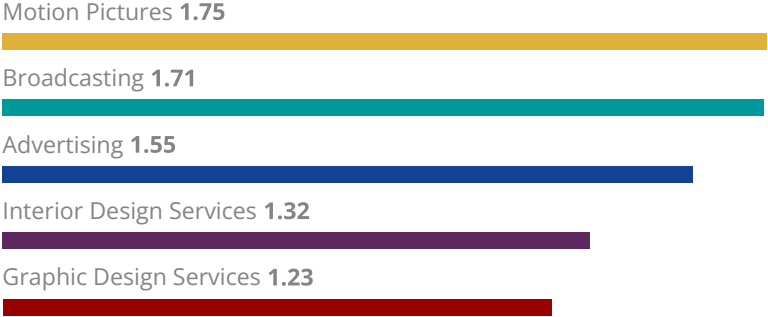
Total Value Added	\$31,573,810,000
Arts and Cultural Share of Total Gross State Product (GSP)	4.11%
Core Arts and Cultural Production	\$6,747,128,000
Supporting Arts and Cultural Production	\$23,952,131,000

COMPARING ARTS AND CULTURE TO OTHER SECTORS OF THE ECONC

Arts and cultural **Value Added** in **Georgia** ranked **4th** among the comparison sectors. Comparison industries are **selected industry** categories using the North American Industry Classification System (NAICS) drawn from BEA's 2022 state level data for employment (full-time and part-time workers), compensation and value added by industry. The comparisons are not mutually exclusive—arts and culture includes, for example, portions of other sectors such as construction and retail trade.



ARTS AND CULTURAL INDUSTRIES

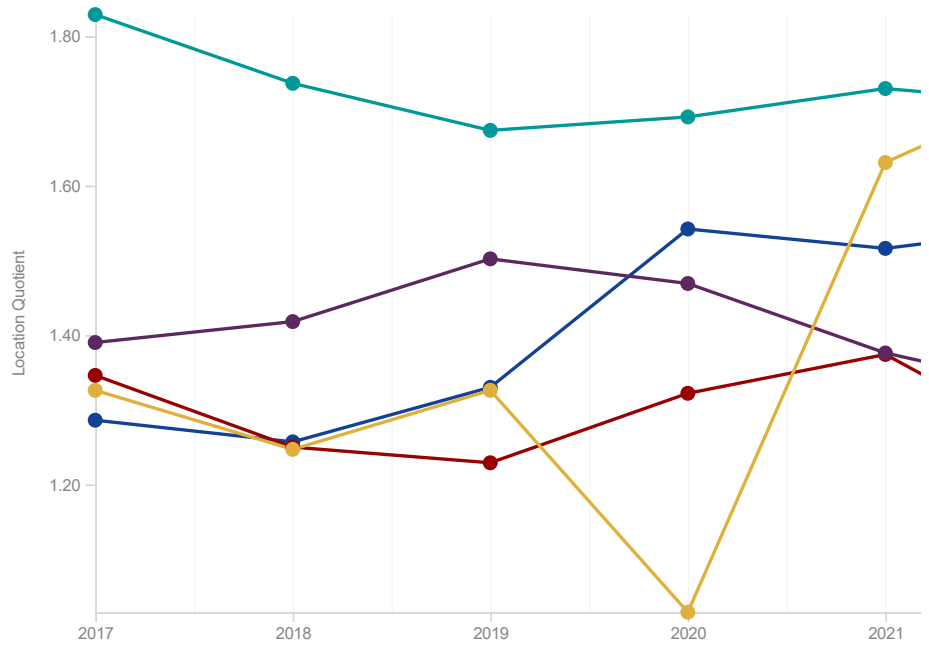


The ACPSA contains detailed data on various industries within the arts economy. These industries range from cultural production to industries supporting cultural activities. The bar chart here shows five arts and cultural industries in 2020. **Added** using **Location Quotient** in Georgia.

Arts and Cultural Industry Trends

This line chart displays 5-year trends for the top five ACPSA industries in **Georgia**. In 2022, the top five industries by **Value Added** using **Location Quotient** in **Georgia** were:

- Motion Pictures
- Broadcasting
- Advertising
- Interior Design Services
- Graphic Design Services



Note: For some industries, data are not shown due to disclosure limitations. Dollar figure estimates are not adjusted for inflation.

ARTS AND CULTURAL TRENDS



ACPSA industries displayed the fastest over-year percentage change when compared to all industries. The Arts and Culture V changed by 8.9 percentage points from 2021 and 2022 comparison providing insight into how arts industries fared during the Georgia economic recovery time.

Gross State Product
Arts and Culture
Added

REGIONAL COMPARISON

