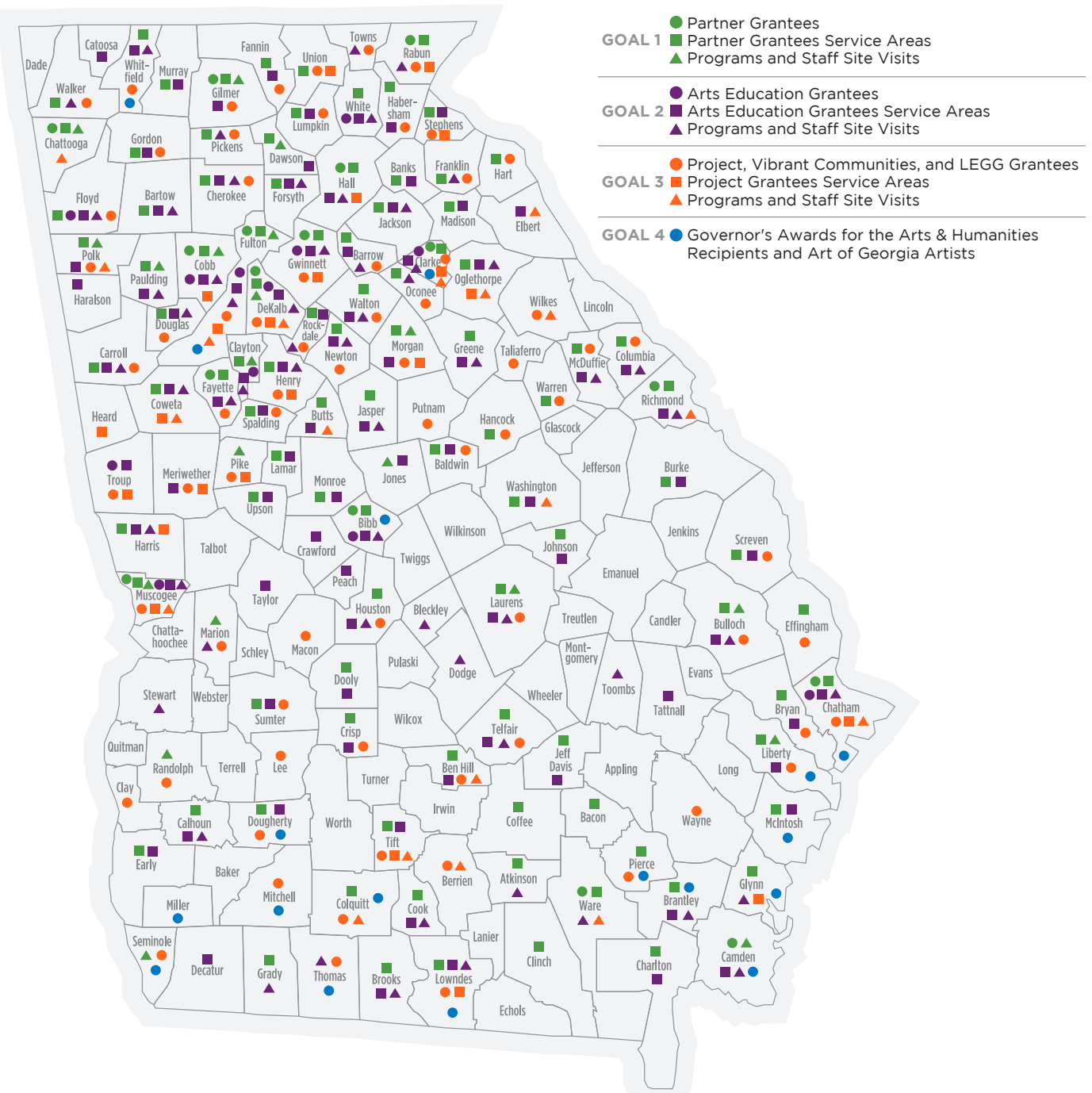


FY19 Georgia Council for the Arts Impact

Georgia Department of Economic Development

This map illustrates GCA's work as it impacts counties throughout the state of Georgia and is organized according to GCA's strategic plan goals.* Each marker represents a type of grant, program, or service delivered to the county in which the marker is located. In FY19, GCA directly and indirectly delivered support to 130 of the state's 159 counties. A total of 5.65 million individual Georgians directly benefitted from the programs and services delivered by GCA's grantees.

For every \$1 in grants awarded by GCA, grantees were able to leverage that dollar to raise an additional \$90.



* For a complete review of GCA's strategic plan visit gaarts.org

GOAL 1 – CATALYZE ECONOMIC DEVELOPMENT THROUGH THE ARTS

● PARTNER GRANTEES (GOAL 1.2 & 1.3)

Partner Grants provide general operating support for arts organizations throughout Georgia. These markers represent counties in which a GCA Partner Grant was awarded during FY19. A total of 63 grants representing \$727,500 were awarded to grantees in 16 counties.

■ PARTNER GRANTEES SERVICE AREAS (GOAL 1.2 & 1.3)

These markers represent 96 counties where programs were delivered by FY19 GCA Partner Grant recipients based in another county.

▲ PROGRAMS AND STAFF SITE VISITS

These markers represent counties where GCA programs and site visits that impact Goal 1 took place during FY19, including: GCA staff participation in **Tourism Product Development Resource Team Visits (Goal 1.4)**; and communities highlighted in **Leveraging Public Investment in the Arts (Goal 1.5)**, a series of case studies, published in partnership with the Georgia Municipal Association (GMA), detailing the arts and rural economic development.

GOAL 2 – ENRICH INDIVIDUAL LIVES THROUGH THE ARTS

● ARTS EDUCATION PROGRAM GRANTEES (GOAL 2.1)

Arts Education Program Grants support arts learning programs for K-12 students in both school and community settings throughout Georgia. These markers represent counties in which a GCA Arts Education Program Grant was awarded during FY19. A total of 31 grants representing \$149,500 were awarded to grantees in 12 counties.

■ ARTS EDUCATION PROGRAM GRANTEES SERVICE AREAS (GOAL 2.1)

These markers represent 89 counties where programs were delivered by FY19 GCA Arts Education Program Grant recipients based in another county.

▲ PROGRAMS AND STAFF SITE VISITS

These markers represent counties where GCA programs and site visits that impact Goal 2 took place during FY19, including: the **Georgia Teaching Artists Registry (Goal 2.1)** which features 62 teaching artists from throughout the state; a one-day **Teaching Artists Training (Goal 2.1)** offered in partnership with ArtsNow; 7,187 students from 76 schools participating in **Poetry Out Loud (Goal 2.1)**; 166 students representing 69 schools who participated in the **Poet Laureate's Prize (Goal 2.1)**, including a winner and four finalists selected by Georgia Poet Laureate Chelsea Rathburn; **Poet Laureate Appearances (Goal 2.2)**; **Arts Education Staff Visits (Goal 2.1)**; **Department of Juvenile Justice Partnership (Goal 2.2)** site visits for planning and a pilot project; and the site of **Arts in Prisons (Goal 2.2)**, a six month artist residency pilot program at Ware State Prison, held in partnership with the Georgia Department of Corrections and the Georgia Forestry Foundation.

GOAL 3 - BUILD COMMUNITY VITALITY

● PROJECT, VIBRANT COMMUNITIES, AND LEGG GRANTEES (GOAL 3.1)

Project Grants support arts projects in communities throughout the state. Vibrant Communities Grants provide funding for arts projects in counties where no Project, Partner, or Arts Education Program Grant was received in the current fiscal year. Literary Event Grants of Georgia (LEGG) is administered by Georgia Writers and supports literary arts programs in communities throughout the state. These markers represent counties in which a GCA Project, Vibrant Communities, or LEGG Grant was awarded during FY19. A total of 123 grants representing \$518,660 were awarded to grantees in 71 counties.

■ PROJECT GRANTEES SERVICE AREAS (GOAL 3.1)

These markers represent 23 counties where programs were delivered by FY19 GCA Project Grant recipients based in another county.

▲ PROGRAMS AND STAFF SITE VISITS

These markers represent counties where GCA programs and site visits that impacts Goal 3 took place during FY19, including: **Creative Placemaking Scholarships (Goal 3.2)** awarded to Georgia arts organization representatives to attend a creative placemaking conference; **Creative Healing (Goal 3.3)** featuring curated exhibits of Georgia's State Art Collection displayed in rural hospitals; and the **Arts and Criminal Justice Forum (Goal 3.5)**, which was held at Emory University School of Law.

GOAL 4 - TELL THE STORY

● PROGRAMS AND STAFF SITE VISITS

These markers represent counties where GCA programs and site visits that impacts Goal 4 took place during FY19, including: recipients of the **2018 Governor's Awards in the Arts & Humanities (Goal 4.2)** which acknowledge career-long contributions by individuals and organizations working in the arts and humanities in Georgia; and **Art of Georgia Artists (Goal 4.3)** from throughout the state selected to exhibit their work in a rotating juried exhibition at the State Capitol.

WEB-BASED PROGRAMS

Some of GCA's programs that support the implementation of Goal 4 strategies are web-based and available to the entirety of the state; however, that also means that they are not represented by markers on the map. While these programs are not mapped, they represent an important part of GCA's work. Unmapped programs that support Goal 4 include: the **Arts Education Campaign (Goal 4.1)** which highlights the benefits of arts learning and provides strategies for local arts education supporters to improve access to quality arts learning opportunities in their local schools and communities; the **Traditional Arts Research Collection (Goal 4.3)** [online exhibits](#), which were funded by the National Endowment for the Arts, and created in partnership with Georgia Humanities; and **Marketing and Messaging (Goal 4.5)**, which includes a **new website** which went live in the fall of 2019 at www.gaarts.org.

GRANT PROGRAM EVALUATION

GCA awarded four types of grants in FY19 – Partner Grants, Project Grants, Arts Education Program Grants, and Vibrant Communities Grants. A total of \$1.43 million was awarded to 216 grantees in 80 counties. Responding to questions in the final report, Partner, Project, Arts Education Program, and Vibrant Communities grantees identified the important impact of their GCA grants on their organizations and communities.

- 88% of Project, Partner, Arts Education Program, and Vibrant Communities Grant recipients said that they would have had to cut back on the anticipated scope of the project or programming if they had not received the grant.
- 87% of all grantees said they were able to leverage the GCA grant to help raise additional funds.
- 99% of all grantees said that other funders look more favorably on their organization because they are funded by GCA.
- 69% of all grantees said that jobs would have been affected if they had not received the grant.
- 97% of all grantees said that the grant helped them reach new audiences.
- 74% of all grantees said that the GCA grant allowed them to launch a new collaboration or partnership.

